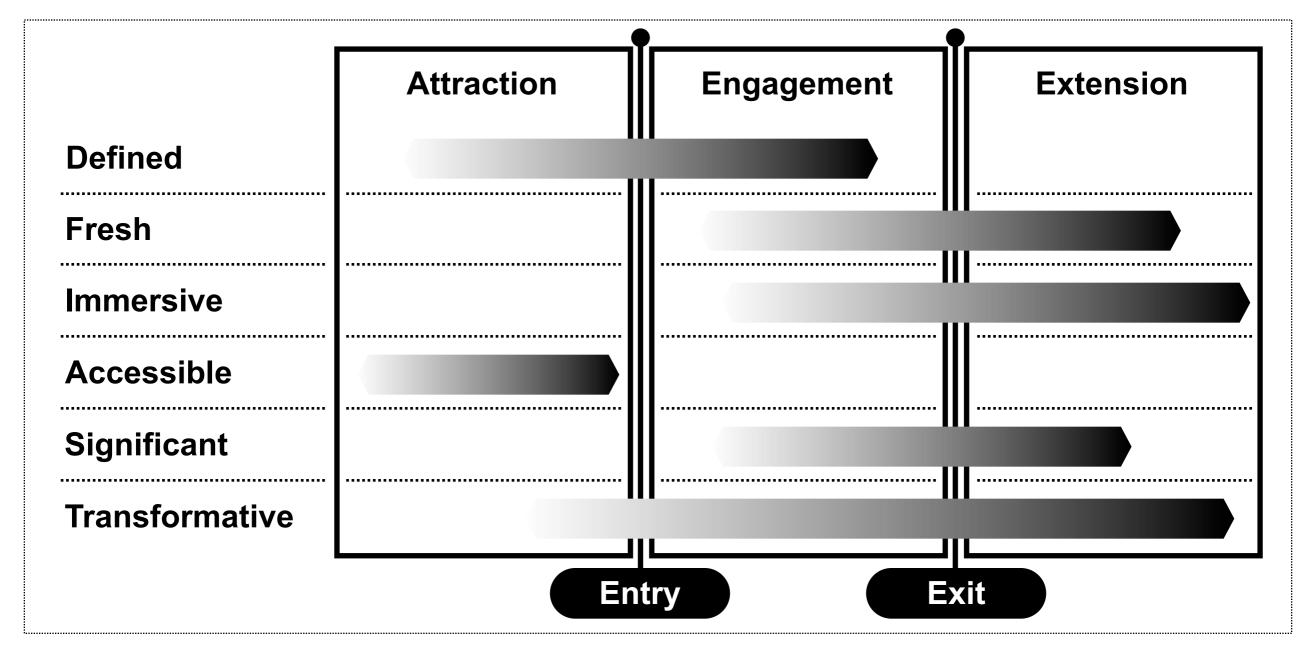
Engagement Framework

Different experiences stages during an engagement with a service.



Source: Doblin Group