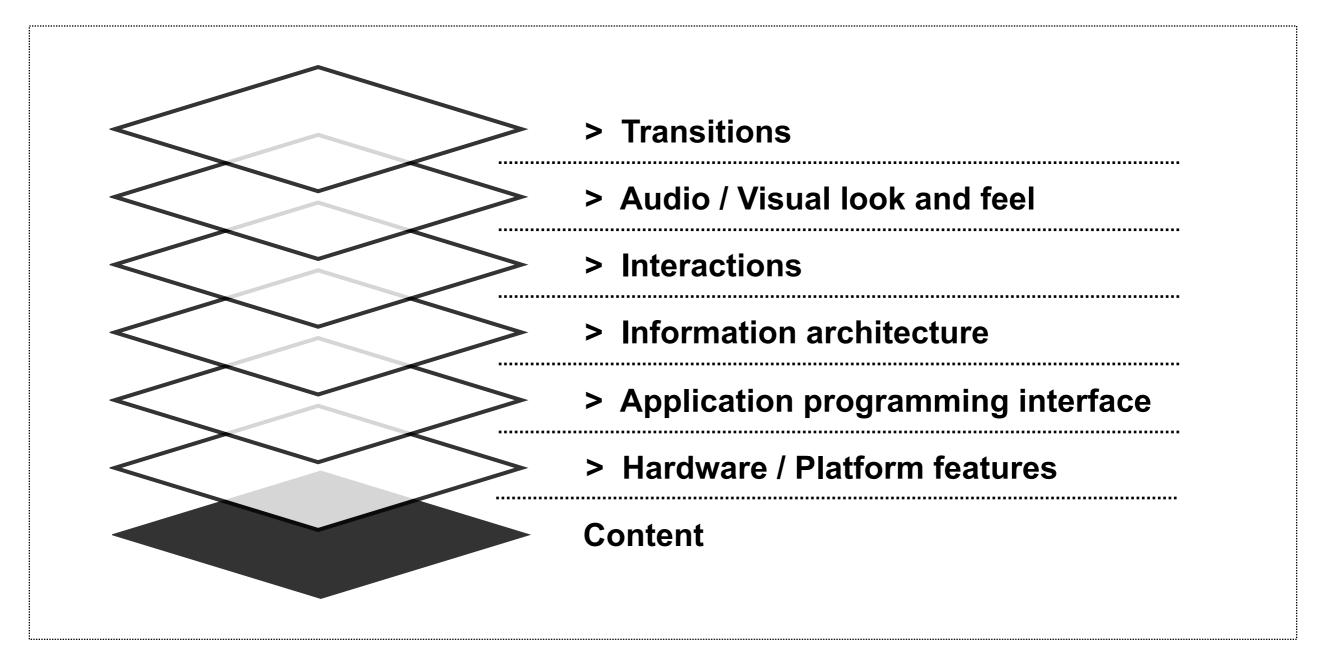
## Layers of Digital Experiences

Mapping the elements required to design holistic digital experiences.



Source: <u>Iconmobile</u>