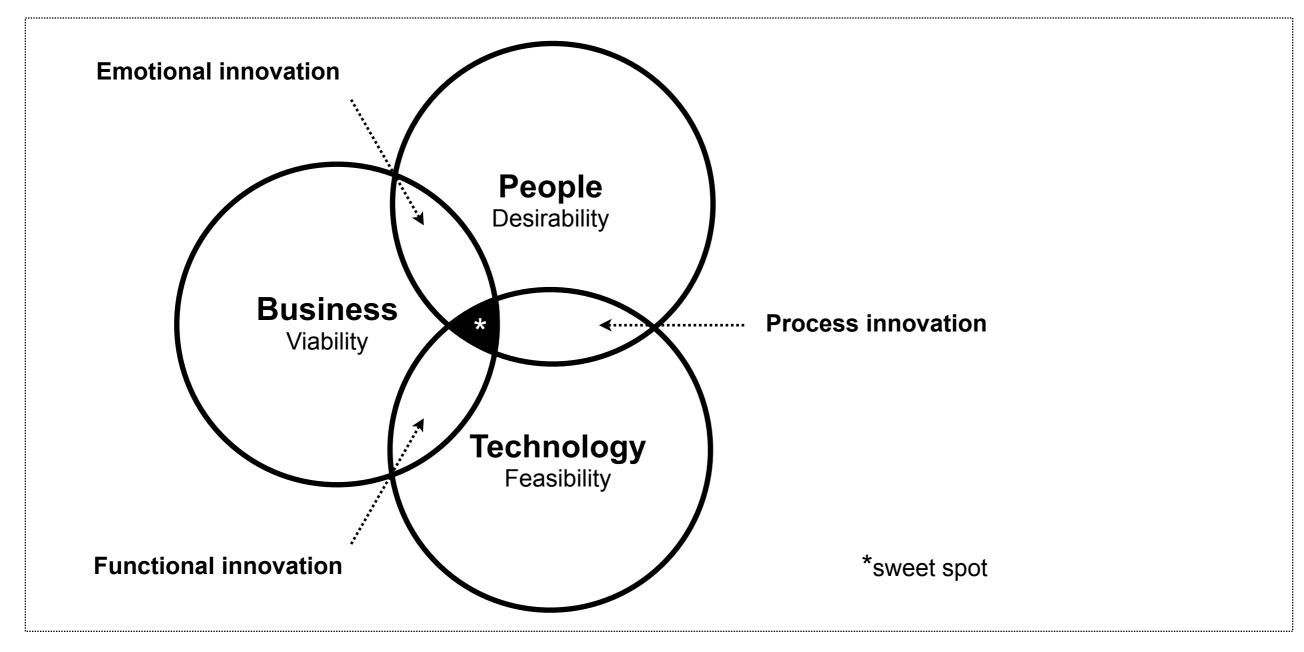
Scheme of Innovative Solutions

Innovative experiences balance desirability, feasibility and viability.



Source: IDEO