Impact Model
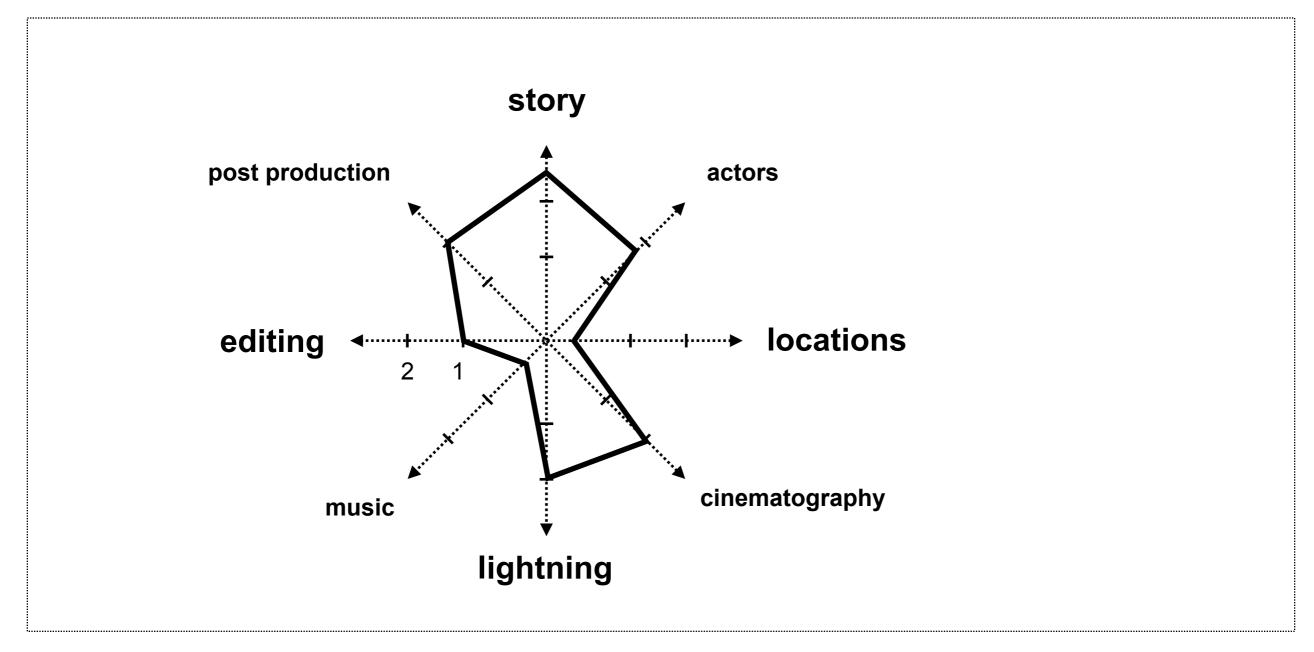
A model to visualize the categorization of a product or system.